

# "DPU for Sustainability: Advancing the SDGs 2024"



We are an innovative university that integrates the UN's Sustainable Development Goals (SDGs) into all aspects of our work for the greater good of society.



# ▶ DPU&SDGs

As a leading academic institution dedicated to advancing the Sustainable Development Goals (SDGs), Dhurakij Pundit University has taken a comprehensive approach to its mission—promoting quality education and transformative research, fostering equality and inclusive opportunities, driving innovation and entrepreneurship for a sustainable future, upholding environmental responsibility, and strengthening partnerships with communities and industries. With this commitment, we believe the university plays a vital role in driving society toward holistic and enduring sustainability.





# Transformative Education & Research

(SDG 4: Quality Education)

Embedding sustainability principles into our curriculum, ensuring students gain knowledge and skills to drive positive change.

The General Education courses (DPU Core) have incorporated the topic of SDGs into every subject and assigned students to do a final project on the theme of Be Carbonization, where students must identify sustainable development goals in their own or group work.







# Transformative Education & Research

(SDG 4: Quality Education)

Conducting research on green technology, business sustainability, and social innovation to address global challenges. การทำวิจัยเกี่ยวกับเทคโนโลยีสีเขียว ความยั่งยืนทางธุรกิจ และนวัตกรรมทางสังคมเพื่อตอบสนองต่อความท้าทายระดับโลก



"Professor Thakolrat Takshima," a lecturer in the Health-Oriented Culinary Arts program at the College of Integrated Medicine, Dhurakij Pundit University (CIM-DPU), presented "Research on the Properties of Astaxanthin and Its Effects on Alleviating the Severity of Dementia—Alzheimer's Disease." Dementia or Alzheimer's disease is the leading cause of dementia worldwide, and it is believed that approximately 600,000 to 700,000 elderly people in Thailand currently have dementia. This was discussed on the Educational and Social Development Radio Program by R. Prof. Dr. Yongyuth Mailap, host of "Talk Wave" on Radio Thailand 95.5 FM.





# Transformative Education & Research

## (SDG 4: Quality Education)

Offering lifelong learning programs and professional training to empower individuals and businesses for a sustainable future. เสนอโปรแกรมการเรียนรู้ตลอดชีวิตและการฝึกอบรมระดับมืออาชีพเพื่อเสริมสร้างศักยภาพให้กับบุคคลและธุรกิจเพื่ออนาคตที่ยั่งยืน

Central Restaurants Group joins forces with M. Business graduates create quality personnel for the future.

Central Restaurants Group (CRG), one of Thailand's leading food businesses, in collaboration with the Faculty of Public Administration at Dhurakij Pundit University (DPU), has launched the "Project Recruitment Champion." This initiative aims to create a professional Human Resource Management curriculum that emphasizes both theoretical learning and practical experience, with a total prize pool of over 150,000 baht, to sustainably prepare students for the job market.



This project reflects the goal of developing high-potential human resources to be ready to compete in the rapidly changing labor market. It serves as an example of successful collaboration between the business and education sectors, which helps enhance the potential of personnel and the competitiveness of Thailand in the long term.

There has been continuous development of cooperation for over 3 years in terms of faculty exchange and internships for students who wish to work in HR, with some being selected as employees of CRG upon graduation.







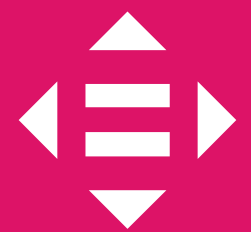
# Inclusivity & Equal Opportunities

SDG 5 & SDG 10: Gender Equality & Reduced Inequalities

5 GENDER  
EQUALITY



10 REDUCED  
INEQUALITIES



**Providing scholarships and financial aid to ensure accessibility to quality education for all.**  
การจัดหาทุนการศึกษาและความช่วยเหลือทางการเงินเพื่อให้ทุกคนเข้าถึงการศึกษาที่มีคุณภาพได้

## ทุน ม.ธรรมาภิบาล



ทุนสำหรับนักศึกษาเข้าใหม่

- ทุนเรียนดี ไสว-สนั่น
- ทุนเรียนดี พระสิทธิธาดา
- ทุนตัวแทนจังหวัด
- ทุนเรียนดี ทุนคั่นกะทิ
- ทุนมหาวิทยาลัยพี่-โรงเรียนน้อง
- ทุนความสามารถพิเศษ
- ทุนสนับสนุนและเสริมโอกาสทางการศึกษา
- ทุนศิลปวัฒนธรรม (เข้าใหม่)
- ทุน STARTUP
- ทุน E-SPORT
- ทุนเชียร์ลีดเดอร์
- ทุนดนตรี
- ทุนนักกีฬา
- ทุน HERO
- ทุนศิลปิน



Dhurakij Pundit University offers opportunities for students who have completed M.6, Vocational Certificate, or Higher Vocational Certificate to apply without grade restrictions in all colleges, faculties, and departments.

Scholarships for excellence, "Khan Kati Scholarship," are available, covering up to 100% of tuition fees for the entire program each academic year.



To support and promote Thai students' educational opportunities and develop the potential of Thai youth.



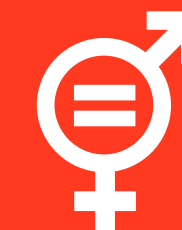


# Inclusivity & Equal Opportunities

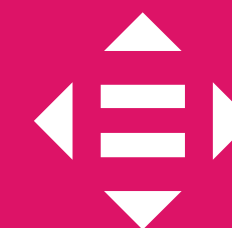
**SDG 5 & SDG 10: Gender Equality & Reduced Inequalities**

## DPU empowers "equality" and connects all groups, genders, and ages together.

**5** GENDER  
EQUALITY



**10** REDUCED  
INEQUALITIES



Producing graduates from the Faculty of Communication Arts at Dhurakij Pundit University to become media professionals who understand the concept of "Inclusive Society" by starting with media work for people with disabilities, communities, ethnic groups, the elderly, sexual minorities, and even prisoners. As an educational institution, we can both produce knowledgeable individuals and connect with various agencies to collectively become a small force in driving society forward with all population groups. Therefore, we are ready to welcome collaboration with both national and international agencies that share the same goal to empower each other and drive more strongly.



Students who will advance to become professional media workers in the future will be a mechanism for presenting and communicating to create equality, allowing all groups to access media without limitations, fostering understanding, using media freely, and collectively pushing for everyone and every group to participate in media in various dimensions.





# Environmental Responsibility & Sustainable Campus



Dhurakij Pundit University is committed to environmental sustainability by actively promoting and adopting renewable energy solutions.

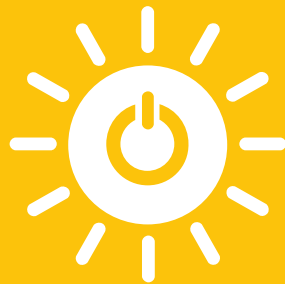
The university integrates eco-friendly practices in its campus operations—ranging from replacing traditional lighting with energy-efficient LED bulbs as soon as they reach end-of-life, to implementing smart automation and sensor-based water systems across academic buildings, walkways, and even restrooms.

In addition, solar energy systems are strategically installed in key areas to maximize efficiency and environmental benefit.





7 AFFORDABLE AND  
CLEAN ENERGY



SDG 7, SDG 13 & SDG 15

# Environmental Responsibility & Sustainable Campus

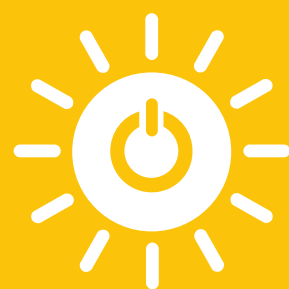
Encouraging waste reduction, recycling initiatives, and eco-friendly practices among students and staff. ส่งเสริมการลดขยะ โครงการรีไซเคิล และการปฏิบัติที่เป็นมิตรกับสิ่งแวดล้อมในกลุ่มนักศึกษาและบุคลากร



In support of environmental protection and pollution reduction, DPU provides an electric shuttle service (DPU Shuttle EV) for students to commute within the campus and to major routes outside the university.







# Environmental Responsibility & Sustainable Campus

Supporting environmental conservation efforts through reforestation and sustainable urban planning projects.  
สนับสนุนความพยายามในการอนุรักษ์สิ่งแวดล้อมผ่าน การปลูกป่าและโครงการวางผังเมืองอย่างยั่งยืน

'DPU' in collaboration with the Office of the Permanent Secretary, Ko Kret Subdistrict Administrative Organization - Schools - Hospitals. Promoting community health in the area of Ko Kret Subdistrict, Nonthaburi Province. Nonthaburi organized the "Our Hands Against Global Warming" project.

On December 11, 2024, Dr. Warit Limlawan, Deputy Dean for Administration, International College, Dhurakij Pundit University (DPU), in his capacity as project leader, Assoc. Prof. Dr. Niti Pechrarak and Professor Waranyu Srichiangrai, researchers from the University of the Thai Chamber of Commerce, have conducted a research project titled “Low Carbon Sustainable Tourism Community Development Project: A Case Study of Ko Kret Subdistrict, Nonthaburi Province.”







# Innovation & Entrepreneurship for a Sustainable Future

## SDG 8 & SDG 9

Empowering students and faculty to develop innovative solutions for sustainability through business incubation and startup support.

ส่งเสริมให้นักศึกษาและคณาจารย์ในการพัฒนาโซลูชันที่เป็นนวัตกรรมเพื่อความยั่งยืนผ่านการบ่มเพาะธุรกิจและการสนับสนุนสตาร์ทอัพ

8 DECENT WORK AND  
ECONOMIC GROWTH



9 INDUSTRY, INNOVATION  
AND INFRASTRUCTURE



"DPU Raktin Team," students from the College of Innovative Business and Accountancy at Dhurakij Pundit University, won first place with their brilliant idea to develop the intricate Nontree-patterned fabric products from the Nontaburi Weaving Center, targeting the younger generation. Their concept, "Nontree Intricate Pattern: Chic Thai Fabric for the New GEN,"

The "Yuwapat Rakthin" project by GSB Bank is an initiative aimed at encouraging students to engage in community enterprises across various areas, helping to create sustainable income for the community. The project's objective is to provide students with the opportunity to apply theoretical knowledge in practice, promoting and developing the ability to add value to community products or services and enhancing the competitive potential of the community and the nation sustainably.



# DPU CWIE

The Cooperative Education Project at Dhurakij Pundit University, in collaboration with enterprises, promotes "Cooperative and Work Integrated Education (CWIE)." This initiative provides students with opportunities to gain experience in workplaces, enhancing their work skills and life skills in the modern world. It connects classroom knowledge to practical application or innovation creation, preparing them for the workforce before graduation. This is achieved through collaboration with government agencies, the private sector, and the industry, which will be the recipients of these graduates to contribute excellently to national development.

## Innovation & Entrepreneurship for a Sustainable Future

### SDG 8 & SDG 9

Building strong industry connections to provide hands-on learning experiences, internships, and career opportunities.  
สร้างความเชื่อมโยงที่แข็งแกร่งกับอุตสาหกรรมเพื่อให้ประสบการณ์การเรียนรู้เชิงปฏิบัติ การฝึกงาน และโอกาสในการทำงาน

8 DECENT WORK AND  
ECONOMIC GROWTH



9 INDUSTRY, INNOVATION  
AND INFRASTRUCTURE



This project will be organized by the university, featuring a competition based on the presentation of cooperative education projects by students.

Businesses that have hosted these students will be invited to share the benefits they received and participate in the exhibition "What Are Your CWIE Projects: What Have You Created for Businesses?" which will select and award projects in four categories from 36 entries: Outstanding Science and Technology Award, Outstanding CWIE Innovation Award, Outstanding Humanities/Social Sciences/Management Award, Outstanding International CWIE Project Award, Popular Vote Award, and Workplace Fan Favorite Award. Additionally, there will be a Job Fair exhibition, where businesses interested in joining the network will meet, job recruitment for Thai-Chinese companies, interview skills training, and work skills enhancement training.







# Innovation & Entrepreneurship for a Sustainable Future

**8** DECENT WORK AND  
ECONOMIC GROWTH



**9** INDUSTRY, INNOVATION  
AND INFRASTRUCTURE



## SDG 8 & SDG 9

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รู้เชิงปฏิบัติ การฝึกงาน และโอกาสในการทำงาน

Civil Aviation Authority of Thailand (CAAT) Issued a certificate for the Cessna 172 G1000 (Type I) flight simulator to the College of Aviation Development and Training (CADT) at Dhurakij Pundit University (DPU) for flight training in accordance with the standards set by the Civil Aviation Authority of Thailand regarding the certification of flight training devices.

For those interested in learning to fly, you can contact us to use our flight simulator services, supervised by instructors with experience from both the Air Force and leading commercial airlines. We are open to the general public starting from age 8 and up, whether you dream of becoming a pilot or want to experience real flying. We also offer training for Re-Skills and Up-Skills in aviation for aviation personnel.







# Innovation & Entrepreneurship for a Sustainable Future

## SDG 8 & SDG 9

**8** DECENT WORK AND  
ECONOMIC GROWTH



**9** INDUSTRY, INNOVATION  
AND INFRASTRUCTURE



The College of Innovative Business Administration and Accounting (CIBA), Dhurakij Pundit University (DPU), has signed a Memorandum of Understanding (MOU) with V-SERV and ARIT (Advanced Research Institute of Technology), one of the "comprehensive leaders" in logistics and a leading IT service provider, to promote and develop joint educational programs.

This collaboration aims to integrate theoretical and practical knowledge, enhancing students' potential by equipping them with essential skills in logistics, business innovation, international trade, and the ability to apply new global digital technologies to improve work efficiency in the future industry.







# Community & Industry Collaboration



**Digital Content and Media Creation (DCM)**  
**third- and fourth-year students will lead the**  
**"Media Production for the Community"**  
**activity camp in Ban Laem District. Oct.**  
**2024, Ban Laem District, Phetchaburi**  
**Province**

Students can apply their skills and knowledge in professional settings, particularly in video and still image production. These materials are intended for community use.



"Ban Rong Yai, Tambon Bang Kaeo"  
Sea salt manufacturing is biggest  
in Thailand at Bang Kaeo.  
Students will study salt farmer livelihood.



# 11 SUSTAINABLE CITIES AND COMMUNITIES



## SDG 11 & SDG 17

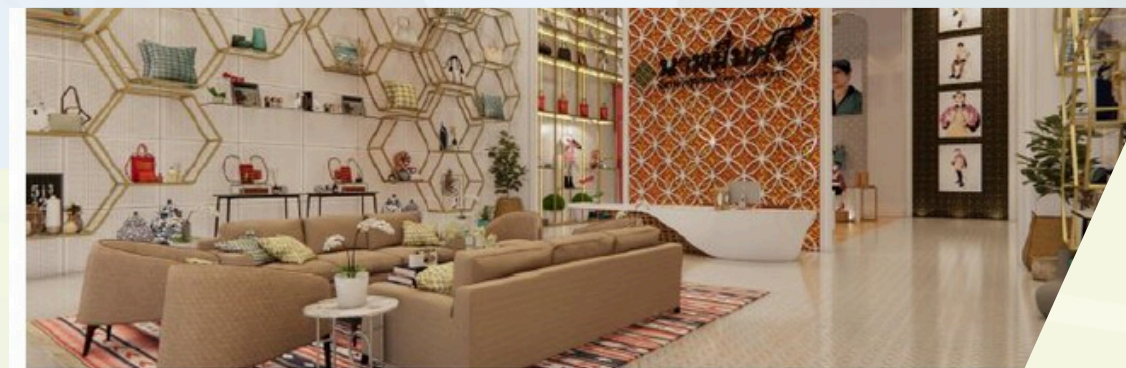
# Community & Industry Collaboration

Integrating Service Learning into our programs, allowing students to apply their knowledge to real-world community development projects. การบูรณาการการเรียนรู้จากการบริการเข้ากับการเรียนการสอน เพื่อให้นักศึกษาได้นำความรู้ไปใช้ในโครงการพัฒนาชุมชนจริง

# 17 PARTNERSHIPS FOR THE GOALS



The Faculty of Fine and Applied Arts, Dhurakij Pundit University (FA-DPU), won the first runner-up award in the multimedia category for the general public at the "Hackulture illuminate Thai" competition, which aims to elevate the Thai fashion industry and promote Thai soft power globally. The event took place on January 25, 2024, organized by the Digital Cultural Heritage Transmission Project (DCHT). It featured student presentations to executives from leading digital organizations in the country, with hopes of growing into a start-up in the future.



By presenting a VDO clip to showcase the VR Shop, a virtual store creatively designed from the community's identity to promote the charm of Thai textiles, which is a wisdom of over two hundred years, and to watch a fashion show in the form of a 3D Virtual Fashion Show featuring contemporary Thai textile outfits from the perspective of the younger generation. Additionally, it offers a shopping experience for lifestyle fashion products made from Thai woven fabrics through the Panorama 360-degree platform.





# Community & Industry Collaboration



**Offering public spaces and resources for community engagement and knowledge-sharing.**  
การจัดเตรียมพื้นที่สาธารณะและทรัพยากรสำหรับการมีส่วนร่วมของชุมชนและการแบ่งปันความรู้

"The 9th World Change Speech Competition" was grandly held at Dhurakij Pundit University (DPU), the International Buddhist Association, and partner organizations are ready to provide a platform for youth to communicate and create a sustainable world.

The voice of communication for world peace resounded powerfully at Dhurakij Pundit University (DPU) on August 3, 2024. Nearly 500 youths from all educational levels and various institutions across all regions of Thailand came together to create moving speeches in the preliminary round of the 9th World Change Speech Competition under the theme "Mind and Communication for World Peace."

This event reflected the tremendous success and creative power of Thai youth and marked another significant step in promoting their potential. The winner will receive a scholarship from Dhurakij Pundit University, in addition to a trophy and a scholarship worth over 300,000 baht from the event organizers.







# ANTI-CORRUPTION AWARDS 2024

Dhurakij Pundit University (DPU) received a certificate of honor for the "Outstanding Educational Institution in Promoting Good Governance" at the "ANTI-CORRUPTION AWARDS 2024" ceremony, which promotes anti-corruption and good governance for the year 2024 organized by the Anti-Corruption News Association (Thailand).

Professor Kobkit Praditpolpanit, who accepted the award on behalf of Dhurakij Pundit University (DPU),

stated that Dhurakij Pundit University recognizes the importance of preventing corruption and has continuously promoted good governance.

Various activities have been organized to raise awareness and understanding of anti-corruption at all levels, including students, staff, and external organizations.

In the past, the Student Affairs Department of DPU has collaborated with the Anti-Corruption Journalists Association to drive the national anti-corruption strategy, integrating efforts to instill a sense of responsibility among students to combat corruption.

This will empower them to contribute to building a progressive and sustainable society and nation.

Additionally, the Finance and Administration Department of DPU has continuously promoted training for students to be responsible for repaying their educational loans from the Student Loan Fund (SLF). Continuously, which promotes good governance at the individual level that can be implemented immediately.







# SUSTAINABLE DEVELOPMENT GOALS



สร้างธุรกิจ  
สร้างมืออาชีพ



**At Dhurakij Pundit University, sustainability is more than just a concept—it's a commitment woven into our education, research, and community initiatives. By integrating SDGs into everything we do, we aim to develop future-ready leaders who drive meaningful change and create a more sustainable world.**